



MotherBaby Summit 2016: Sharing Success

Friday, September 23, 2016

8:30 a.m. - 3:30 p.m.

Courtyard Marriot

3301 LeMone Industrial Blvd

Columbia, Mo.



*Registration opens at
7:30 a.m.*

Invitation to Attend

Each birthing facility is encouraged to create a five member health care team to attend, which may include:

- CEOs, CNOs, Chief Operating Officers, Quality Improvement and other Administrative Leaders
- Medical Directors in Pediatrics, Obstetrics and Family Practice
- Labor and Delivery and Maternity Nurse Managers, Charge Nurses and Nurse Midwives
- One lactation consultant from each facility is welcome, as long as a member of their hospital administration/management attends

Free Registration

- 1 Register by Friday, September 9, 2016, for the MotherBaby Summit online at <http://health.mo.gov/living/families/wic/wictraining/motherbaby-summit-sharing-success-registration.php>.
- 2 Email questions to Kathy.Mertzlufft@health.mo.gov or call her at 573-526-4792.
- 3 Rooms are available for \$109 per night plus tax at the Courtyard Marriot. Call 573-443-8000 and reserve by August 25, 2016. Ask for the "MotherBaby Summit" block rate.
- 4 Breakfast and lunch will be provided.



Supporters



Missouri
WIC
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Missouri Breastfeeding
Coalition

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THE AMERICAN CONGRESS
OF OBSTETRICIANS
AND GYNECOLOGISTS



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 FITZGIBBON
HOSPITAL

 Women's and
Children's Hospital
University of Missouri Health Care

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Learn from other Missouri hospitals about their efforts to implement evidence-based practices and network with other maternity care leaders.

Outcomes

1. Participants will be able to identify practice changes they can make in their facility to improve newborn feeding practice.
2. Participants will report increased understanding of the Centers for Disease Control and Prevention (CDC) mPINC survey.
3. Missouri will increase Perinatal Core Measure averages for exclusive breast milk feeding in the hospital and increase CDC mPINC survey scores to the national average.

Agenda

7:30 – 8:30 a.m.	Check-in/Registration	
8:30 – 8:35 a.m.	Video	
8:35 – 8:45 a.m.	Welcome and Introduction	Spokesperson Missouri Department of Health and Senior Services (DHSS)
8:45 – 9:50 a.m.	<i>State of the State: A Missouri Breastfeeding Update</i>	Barbara L. Philipp, MD Boston Medical Center
9:50 – 10:50 a.m.	Keynote Address: <i>Adopting Best Practices - If It Were Easy Everyone Would be Doing It</i>	Courtney Barnes, MD Women's and Children's Hospital
10:50 – 11:05 a.m.	Break	
11:05 – 11:45 a.m.	<i>Rooming In: No more Nursery Pit Stops</i>	Tamara Fusco, MD, IBCLC Mercy Hospital-Springfield
11:45 – 12:15 p.m.	<i>Teaching in 20: All Tied Up with Tongue Tie</i>	Barbara L. Philipp, MD Boston Medical Center
12:15 – 1:10 p.m.	Lunch	
1:10 – 2:30 p.m.	Conversation Café	Moderated by Becky Schwaller, RN, BSN, IBCLC St. Mary's Hospital
2:30 – 3:30 p.m.	Sharing Success	Moderated by Kathy Mertzluft DHSS
3:30 p.m.	Evaluations and Adjourn	

Hannibal Regional Healthcare System is an approved provider of continuing nursing education by the Midwest Multistate Division, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

5.8 contact hours will be awarded based on attendance of the entire event and evaluation completion.

The International Board of Lactation Consultant Examiners (IBCLE) has approved this program for 5.5 L- CERPs for Lactation Consultants.